Downtown BREMERTON ASSOCIATION



THIS IS BREMERTON'S MOMENT.

Invest in what's next.

Community investment.
Main Street impact.
A stronger downtown.

2027

DOWNTOWN INVESTMENT GUIDE

DOWNTOWN BREMERTON ASSOCIATION

WASHINGTON MAIN STREET COMMUNITY

Downtown BREMERTON ASSOCIATION

WHY NOW

BREMERTON IS ENTERING ITS NEXT CHAPTER.

A generational modernization of Puget Sound Naval Shipyard is on the horizon. Downtown has an opportunity to prepare now—supporting the businesses, public spaces and experiences that will serve Bremerton's next era.



OPPORTUNITY IS COMING. LET'S MAKE IT WORK FOR DOWNTOWN.

DBA is focused on keeping more activity local, stronger businesses, vibrant gathering places, memorable experiences and a downtown people choose to return to.

WELCOME GROWTH

Create places people want to be.

KEEP IT LOCAL

Turn activity into local spending.

BUILD WITH INTENTION

Grow without losing Bremerton's character.

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2026 VISITOR ECONOMY

VISITORS ARE ALREADY SPENDING IN BREMERTON.

From January 1 to September 18, 2026, visitors made up 13% of all spending in Bremerton, and even more at the restaurants and venues downtown depends on.

13%
OF ALL SPENDING in Bremerton comes from visitors.

20%
OF RESTAURANT SPEND comes from visitors.

24%
OF ARTS + ENTERTAINMENT spend comes from visitors.

AVERAGE DAILY VISITOR SPEND

$42 RESTAURANTS

$83 RETAIL

$70 ARTS + ATTRACTIONS



48% **of visitor time is spent at food + beverage spots**

The traffic is already here. Your investment helps DBA turn more of it into sales at downtown businesses.

Source: Zartico Executive Pulse, City of Bremerton, Jan. 1–Sept. 18, 2026. Citywide figures; geolocation and spend data are sampled and directional.

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WHAT COMMUNITY INVESTMENT MAKES POSSIBLE

MORE THAN EVENTS. A STRONGER DOWNTOWN.

Your investment supports the year-round Main Street network behind the moments people see—and helps local businesses capture more of the activity already moving through Bremerton.

SMALL BUSINESS
Promotion, visibility, advocacy and business support.

QUINCY SQUARE
Operations, programming and activation.

ART + PLACEMAKING
Public art, beautification and historic character.

EVENTS + CULTURE
Free community experiences and annual traditions.

DESTINATION BREMERTON
Marketing that invites people to shop, eat and explore.

WHERE IT'S NEEDED MOST
Flexible support for emerging downtown opportunities.



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WHAT MAIN STREET PROGRAMS ARE BUILDING

IT'S WORKING ACROSS WASHINGTON.

Main Street organizations around the state turn community investment into results people can see. Here's a look at what our peers have built.

CAMAS

60% → under 1%

Downtown vacancy, 2009 to 2024. The Downtown Camas Association paired monthly First Fridays with roofline lighting on 21 buildings and 10 historic interpretive panels.

Source: MRSC, May 2024

GIG HARBOR

Small business grants

The Waterfront Alliance puts Main Street tax credit contributions to work on small business grants, flower baskets, welcome banners, historic home signs and Restaurant Week.

Source: ghdwa.org

PORT TOWNSEND

Flowers + winter lights

Port Townsend Main Street maintains most downtown rain gardens and planting beds, hanging flower baskets, and winter lighting from October through March.

Source: ptmainstreet.org

CAMAS

Award-winning public art

The Culture Art Block turned student art celebrating six cultures into murals on Fifth Avenue, earning a 2024 Outstanding Special Project award.

Source: Washington Trust for Historic Preservation

$1.58 returned to the state in tax revenue for every $1 Washington invested in the Main Street program (2020 data, Washington Trust for Historic Preservation). **Imagine what we can build in Downtown Bremerton.**

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WASHINGTON MAIN STREET TAX CREDIT

INVEST LOCALLY. LET THE CREDIT DO MORE.



Eligible businesses can receive a Washington B&O or Public Utility tax credit equal to **75%** of an approved contribution to DBA.

A $5,000 COMMUNITY INVESTMENT

$5,000	$3,750	$1,250
INVESTED	POTENTIAL CREDIT (75%)	EFFECTIVE COST (25%)*

In plain terms: give DBA $5,000 in 2027 and take $3,750 off your 2028 state B&O or Public Utility taxes. Your real cost: $1,250. Downtown gets the full $5,000.

START WHERE IT MAKES SENSE

YOUR INVESTMENT	POTENTIAL CREDIT (75%)	EFFECTIVE COST (25%)*
$500	$375	$125
$1,000	$750	$250
$2,500	$1,875	$625
$5,000	$3,750	$1,250
$10,000	$7,500	$2,500
$25,000	$18,750	$6,250

**Businesses only. DOR approval, program capacity and eligible B&O/PUT liability apply. Credits are applied the following year: once DOR verifies your 2027 contribution, you use the credit on your 2028 taxes. Credits are non-refundable and cannot be carried forward.*

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2027 COMMUNITY INVESTMENT LEVELS

THERE'S A PLACE FOR EVERY BUSINESS.

Start at $500. Every level helps build the same thing: a stronger downtown, at a fraction of the cost to your business.



NEIGHBOR **$500+**	**Potential credit** $375	**Effective cost** $125*
MAIN STREET FRIEND **$1,000+**	**Potential credit** $750	**Effective cost** $250*
MAIN STREET PARTNER **$2,500+**	**Potential credit** $1,875	**Effective cost** $625*
DOWNTOWN INVESTOR **$5,000+**	**Potential credit** $3,750	**Effective cost** $1,250*
COMMUNITY BUILDER **$10,000+**	**Potential credit** $7,500	**Effective cost** $2,500*
DOWNTOWN CHAMPION **$25,000+**	**Potential credit** $18,750	**Effective cost** $6,250*

Every investor is recognized annually as a partner in downtown's success. At every level, your full contribution goes to work downtown.

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YOUR INVESTMENT AT WORK

ONE PARTNERSHIP. A WHOLE YEAR DOWNTOWN.

Events are part of the story—not the entire pitch. Community investors help power the places, programs and experiences that keep downtown active all year.









Your dollars should have a story.

We'll show investors what their support helped make possible throughout the year—real downtown outcomes, not just logo placement.

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HOW TO USE THE MAIN STREET TAX CREDIT

Apply first. Then invest locally.

The application is completed through My DOR. Approval must be received before the contribution is made.

1. **SIGN IN TO MY DOR**
   Use an administrator login for your excise tax account.
2. **OPEN YOUR EXCISE TAX ACCOUNT**
   Choose More Excise Tax Options.
3. **GO TO CREDITS**
   Select Manage/Apply for a Tax Credit.
4. **ADD A MAIN STREET APPLICATION**
   Choose Add Main Street Application.
5. **SELECT DOWNTOWN BREMERTON ASSOCIATION**
   Enter the contribution amount you want to reserve.
6. **SUBMIT + WAIT FOR APPROVAL**
   Do not contribute until DOR approves the application.

APPLY EARLY — CREDITS ARE LIMITED

Credits are capped statewide and approved first-come, first-served. Apply when the window opens **Jan 11**, then contribute by **Nov. 15, 2027**.

2027 OPENING

JAN 11

8:00 AM PACIFIC

SCAN FOR OFFICIAL DOR STEPS

dor.wa.gov/applying-main-street-tax-credit

We'll help make it easy.

DBA can walk you through the process and connect you with the official Department of Revenue instructions.

Questions? director@downtownbremerton.org

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2027 COMMUNITY INVESTMENT COMMITMENT

COUNT US IN.

Choose the level that works for your business and let us know which parts of our work interest you most.

OUR 2027 COMMITMENT

- ☐ **$500+** Neighbor
- ☐ **$1,000+** Main Street Friend
- ☐ **$2,500+** Main Street Partner
- ☐ **$5,000+** Downtown Investor
- ☐ **$10,000+** Community Builder
- ☐ **$25,000+** Downtown Champion
- ☐ **OTHER** Any amount

AREAS OF INTEREST

For our planning only. Not a restricted gift.

- ☐ Local Business
- ☐ Quincy Square
- ☐ Events + Culture
- ☐ Art + Placemaking
- ☐ Destination Bremerton
- ☐ Where It's Needed Most

EXACT CONTRIBUTION AMOUNT $ _____ Should match the amount you reserve in My DOR.

BUSINESS INFORMATION (REQUIRED)

ORGANIZATION

CONTACT NAME

EMAIL

PHONE

MAILING ADDRESS

AUTHORIZED SIGNATURE **DATE**

RETURN THIS FORM TO director@downtownbremerton.org

Downtown Bremerton Association is a 501(c)(3) nonprofit (EIN 56-2659178). *Contributions may be tax-deductible; please consult your tax advisor. Fill it in on screen, or print and scan. To qualify, participation requires a separate Washington State approval before contribution. Tax credit is limited by state annual program allocations.*